



30th Annual

Protecting Our Children

National American Indian Conference
on Child Abuse and Neglect

Sponsorship
Opportunities



April 22–25, 2012
Radisson Fort McDowell
Scottsdale, AZ



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About NICWA

The National Indian Child Welfare Association (NICWA) is dedicated to the well-being of American Indian and Alaska Native (AI/AN) children and families. We are the most comprehensive source of information on American Indian child welfare and the only national Native organization focused specifically on the tribal capacity to prevent child abuse and neglect.

NICWA works to address the issues of child abuse and neglect through training, research, public policy, and grassroots community development. NICWA also works to support compliance with the Indian Child Welfare Act of 1978 (ICWA), which seeks to keep AI/AN children with AI/AN families.

NICWA is a private, nonprofit, membership organization based in Portland, Oregon. Our members include tribes, individuals—both AI/AN and non-AI/AN—and private organizations from around the United States and Canada concerned with AI/AN child and family issues. Our board of directors is made up of 19 AI/ANs, and we have a staff of 20, most of whom are AI/AN. **Together, our board, staff, members, and partners work to protect the most vital resource of AI/AN people—our children.**

Since its founding, NICWA has served hundreds of tribes throughout the country by helping to strengthen and enhance their capacity to deliver quality child welfare services. **NICWA is making a difference in communities every day with on-site community development, worker training, advocacy, and demonstration projects.** NICWA has developed culturally based practices that are helping keep families intact. Its curriculum, *Positive Indian Parenting*, is in wide use internationally.

Its manual on customary adoption is empowering tribes to reclaim ancient practices for “making relatives” and creating families for children who would otherwise be lost to our cultures. Also, over the past 20 years, NICWA has been responsible for bringing more than \$3 billion of new funding to tribal child and family services in the United States through its relentless advocacy.

To learn more about NICWA and the 30th Annual “Protecting Our Children” National American Indian Conference on Child Abuse and Neglect April 22–25, 2012, Radisson Fort McDowell, Scottsdale, AZ, please visit www.nicwa.org.

About the Conference Theme: Protecting Our Children, Ensuring Our Legacy

The ICWA of 1978 was landmark legislation empowering AI/AN peoples to exert their sovereignty over their own tribal members. It is a powerful acknowledgment that “... [there] is no resource that is more vital to the continued existence and integrity of Indian tribes than their children...” (25 U.S.C. § 1901). Thirty-three years later, we are still fighting to ensure that our children receive the best possible protection, services, and resources.

There are thriving traditional and emerging new best practices in urban and rural Native communities that are meeting the needs of children and families across the continuum of services. No one understands the needs of their children better than Native communities themselves, and they are creating their own solutions for the challenges they face. Native communities are building the capacity and empowering their own members to become better leaders and advocates at the local, state, regional, and national levels.

For 30 years, NICWA and our national, regional, and local partners have been advocating for and protecting the rights of Native children and communities. Our annual conference is our signature event, and this year we celebrate 30 years of partnership with Native programs and organizations and non-Native allies. To ensure the best services in Native communities and fulfill the promise of the ICWA, grassroots community representatives, child welfare professionals, and tribal leaders must gather to share information, plan, support one another, and transform the systems and services that will meet the growing challenges facing Native communities. Join us in Scottsdale, Arizona, for NICWA’s 30th anniversary conference to protect our children, preserve our cultures, and ensure our legacy.

Conference Goals

- To highlight successful strategies for developing effective services
- To reveal the latest and most innovative child welfare and children’s mental health service delivery practices
- To highlight tactics and strategies for financing and sustaining services that impact children
- To showcase strategies for involving youth and families in developing services and policies that lead to systems change
- To create peer-to-peer networks that will assist each other in the work toward permanency for all AI/AN families
- To share the latest research on the well-being of AI/AN children and effective child welfare and children’s mental health services, practices, and policies



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Why Sponsor This Conference?

From a marketing standpoint, there are many reasons why it makes sense to support the **30th Annual “Protecting Our Children” National American Indian Conference on Child Abuse and Neglect**. As a sponsor, you have the opportunity to:

Enhance brand loyalty and reach new consumers in an emerging market segment: Establish a branded presence among our 700+ conference participants, 500 NICWA members, and 15,000-member constituency base who work with 100,000 AI/AN families nationally every year.

Drive traffic: Distribute product samples, coupons, and/or branded literature to help drive traffic to your business.

Reinforce your commitment to AI/AN children and families: Share our belief that every Indian child should have access to community-based, culturally appropriate services that help AI/AN children grow up safe, healthy, and spiritually strong—free from abuse, neglect, sexual exploitation, and the damaging effects of substance abuse.

Partner with a leader: Benefit from being recognized as a partner and supporter of the country’s only American Indian organization focused specifically on issues of child abuse and neglect and tribal capacity to prevent and respond effectively to these problems. The sponsorship opportunities are divided into five levels. Using these options as a guide, we will do our utmost to create the most customized experience possible for your brand in order to satisfy your marketing objectives.

JOIN OUR LIST OF GENEROUS AND PRESTIGIOUS SPONSORS FROM PREVIOUS YEARS

Absentee Shawnee Tribe of Indians of Oklahoma
Agua Caliente Band of Cahuilla Indians
Ain Dah Yung (Our Home) Center
Ak-Chin Indian Community
Alaska Children’s Trust
Alaska Native Tribal Health Consortium
Barona Band of Mission Indians
Bluestone Oral and Maxillofacial Surgery, PA
Bristol Bay Native Corporation
California Card Room Coalition
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Center for Indigenous Child Welfare Research, University of Washington
Cheyenne-Arapaho Tribes of Oklahoma
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Choctaw Nation
Citizen Potawatomi Nation—Indian Child Welfare Department
Colorado River Indian Tribes
Cook Inlet Tribal Council
Confederated Tribes of Siletz Indians
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Life’s Great
Micosukee Resort and Gaming
Modoc Tribe of Oklahoma
Morongo Band of Mission Indians
Muscoogee Creek National Council
National Indian Gaming Association
Native American Children’s Alliance
Native American Outreach Center
Native American Youth and Family Center
Northern Arizona University
Northwest Area Foundation
Northwest Health Foundation
Oklahoma Dept. of Human Services (DHS)—Children and Family Services
Oklahoma Indian Affairs Commission

Oneida Nation Foundation
Osage Nation Social Services
Pacer Center
Pala Band of Mission Indians
Pauma Band of Luiseño Indians
Pechanga Band of Luiseño Mission Indians
Poarch Band of Creek Indians
Pokagon Band of Potawatomi Indians
Potawatomi Nation
Prairie Band Potawatomi Nation
Pueblo of Isleta
Sac and Fox Nation
Sam’s Club
San Manuel Band of Mission Indians
Seminole Tribe of Florida

Seneca-Cayuga Tribe of Oklahoma
Seven Cedars Casino
Small Tribes Organization of Western Washington
Soboba Band of Luiseño Indians
Southern California International Brotherhood of Electrical Workers (IBEW)-National Electrical Contractors Association (NECA)
The Standard Insurance
Sterling Savings Bank
Thunderbird Entertainment Center, Inc.
Tonkawa Tribe of Indians of Oklahoma
Tribal Court of the Shakopee Mdewakanton Sioux (Dakota) Community
Tule River Tribal Council
Twenty-Nine Palms Band of Mission Indians
University of Oklahoma Health Sciences Center, Indian Country Child Trauma Center
Ute Mountain Ute Tribe
Yavapai Prescott Indian Tribe
Yavapai-Apache Nation



To learn more about NICWA please visit www.nicwa.org.

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HOTEL INFORMATION

Radisson Fort McDowell
10348 North Fort McDowell Road
Scottsdale, AZ 85264

Reservations: (800) 333-3333
Hotel Direct: (480) 789-5300

A block of rooms has been reserved for our participants at \$109.00 per night, plus tax. When making reservations, individuals must identify themselves as a participant of the NICWA annual conference in order to receive the group rate. Rates are guaranteed until March 22, 2012.

Reservations made after March 22 will be charged at the standard rate.

National Indian Child Welfare Association (NICWA)

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www.nicwa.org

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