

National Indian Child Welfare Association

FOR IMMEDIATE RELEASE

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The National Indian Child Welfare Association Partners with Two Key Stakeholders to Double Donations on #GivingTuesday

(Portland, OR, November 26, 2018)—The National Indian Child Welfare Association (NICWA) announces their partnerships with Spirit Rock Consulting for a 1-to-1 match up to \$2,500 for #GivingTuesday and Willamette Week through the 2018 Give!Guide campaign.

With a goal of \$2,500, donations will help NICWA keep Native children connected to their family and culture. Knowing who they are and being connected to their families and tribal communities is in the best interest of Native children. Children who develop a cultural identity and ethnic pride as a result of being connected to their communities perform better in school, have lower alcohol use, and experience higher social functioning.

Give!Guide promotes 150 Portland-based charities through November and December, and partners with local businesses to offer grand prizes to donors throughout the campaign, including a Brasada Ranch vacation giveaway for #GivingTuesday donors.

Sarah Kastelic, executive director of NICWA issued the following statement:

“NICWA is proud to partner with Spirit Rock Consulting and to be featured in the Willamette Week’s 2018 Give!Guide campaign. With Spirit Rock Consulting’s generous \$2,500 match, and Give!Guide’s support in outreach and incentives, NICWA believes will reach our \$2,500 #GivingTuesday goal while reaching new audiences and gaining even more allies to unite for Native families.”

Those who are interested in joining NICWA and Spirit Rock Consulting’s #GivingTuesday initiative, visit NICWA’s giving page through the Give!Guide campaign at <https://giveguide.org/#national-indian-child-welfare-association-nicwa/>.

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About the National Indian Child Welfare Association (NICWA)

NICWA works to support the safety, health, and spiritual strength of Native children along the broad continuum of their lives. NICWA promote building tribal capacity to prevent child abuse and neglect through positive systems change at the state, federal, and tribal level. To learn more about NICWA, visit www.nicwa.org.

About Spirit Rock Consulting

Spirit Rock LLC is the largest Native American-owned government affairs firm in the United States. They are a bipartisan, full-service government relations firm located in the Washington, DC area. Spirit Rock was founded in 2009 with the goal of providing Native-led, bipartisan advocacy to tribal governments. They believe that their personal backgrounds and deep knowledge of Indian Country and the federal government provides their clients with an unparalleled ability to be effective voices alongside them and, when necessary, on their behalf. To learn more about Spirit Rock Consulting, visit www.spiritrockconsulting.com.

About Give!Guide

Willamette Week’s Give!Guide campaign first launched in 2004 with the goal of getting young Portlanders excited about year-end giving. It started with raising \$25,000 for 28 local nonprofits but has since expanded to including 150 nonprofits and raising over \$4 million per year. Give!Guide is a celebration of Portland’s fantastic support for nonprofits and giving back to the community. While Give!Guide is focused on the Portland metro area, all donors are welcome to participate. To learn more about Give!Guide, visit www.giveguide.org.