

SPONSORSHIP OPPORTUNITIES

37th ANNUAL PROTECTING OUR CHILDREN

National American Indian Conference on Child Abuse & Neglect



Our Families, Our Future

Celebrating 40 Years of the Indian Child Welfare Act

March 31–April 3, 2019 • Albuquerque, New Mexico



NICWA
National Indian Child Welfare Association

SPONSORSHIP OPPORTUNITIES

HOST SPONSOR • \$20,000

LOGO AND NAME RECOGNITION AS A SPONSOR PROMINENTLY FEATURED THROUGHOUT THE CONFERENCE AND IN NICWA

COMMUNICATIONS

• Event signage • Agenda book • Host welcome ad in agenda book
• Ad on conference app • Logo on registration confirmation emails
• Slideshow for all four general sessions • NICWA News (circulation: 1,300+) • Website (number of page views per month: 34,340) • Facebook (likes: 52,887) • Twitter (followers: 10,267) • Conference registration marketing postcard (mailing list: 8,000) • Indian Country online publication thank you advertisement (reach: 7 million+ page views)
• Profiled in e-NICWA News (circulation: 12,886) • One press release (200 national and local media outlets) • Monthly event e-bulletin (circulation: 12,886) • Conference final report

ADDITIONAL OPPORTUNITIES

• Brief remarks at a general session • Recognition as dinner banquet sponsor • Invitation to dinner banquet reception • Verbal recognition at all general sessions • Name on lanyards • Logo on t-shirts • Logo on tote bags • Product placement in conference tote bag

COMPLIMENTARY GIFTS

• Six complimentary conference registrations • \$1,000 Sage Organizational/Tribal NICWA membership • Four NICWA conference t-shirts

FOUR DIRECTIONS SPONSOR • \$10,000

LOGO AND NAME RECOGNITION AS A SPONSOR FEATURED THROUGHOUT THE CONFERENCE AND IN NICWA COMMUNICATIONS

• Event signage • Agenda book • Slideshow for all general sessions • NICWA News • Website • Facebook • Indian Country online publication thank you advertisement • Monthly event e-bulletin • Conference final report

ADDITIONAL OPPORTUNITIES

• Recognition as raffle sponsor • Verbal recognition at general sessions • Verbal recognition at dinner banquet • Invitation to dinner banquet reception • Logo printed on conference t-shirts • Product placement in conference tote bag

COMPLIMENTARY GIFTS

• Four complimentary conference registrations • \$1,000 Sage Organizational/Tribal NICWA membership • Two NICWA conference t-shirts

SACRED CIRCLE SPONSOR • \$5,000

LOGO AND NAME RECOGNITION AS A SPONSOR PROMOTED THROUGHOUT THE CONFERENCE AND IN NICWA COMMUNICATIONS

• Event signage • Agenda book • Slideshow for all general sessions • NICWA News • Website • Indian Country online publication thank you advertisement (listing only) • Monthly event e-bulletin • Conference final report

ADDITIONAL OPPORTUNITIES

• Recognition as membership reception sponsor • Verbal recognition at a general session • Invitation to dinner banquet reception

COMPLIMENTARY GIFTS

• Two complimentary conference registration • \$400 Cedar Organizational/Tribal NICWA membership

MORNING STAR SPONSOR • \$2,500

LOGO AND NAME RECOGNITION AS A SPONSOR HIGHLIGHTED THROUGHOUT THE CONFERENCE AND IN NICWA COMMUNICATIONS

• Event signage • Agenda book • Slideshow for all general sessions • NICWA News • Website • Conference final report

ADDITIONAL OPPORTUNITIES

• Recognition as refreshment sponsor

Complimentary gifts

• One complimentary conference registration • \$400 Cedar Organizational/Tribal NICWA membership

COUNCIL OF FRIENDS SPONSOR • \$1,000

NAME LISTING AND RECOGNITION THROUGHOUT CONFERENCE

• Event signage • Agenda book • Slideshow for all general sessions • Website • Conference final report

COMPLIMENTARY GIFT

• 50% off one conference registration

Ask us about additional sponsor opportunities such as exhibitor booths, ads in regional publications, product placement in tote bags, or reserved banquet tables!

To get the most out of your sponsorship benefits, consider confirming as soon as you can. Host sponsor logo placement on the conference marketing postcard due January 10, 2019.

For more information, contact Kim Christensen, development director, at (503) 222-4044, ext. 123, or kchristensen@nicwa.org.

National Indian Child Welfare Association, 5100 SW Macadam Avenue, Suite 300, Portland, Oregon 97239





NICWA
National Indian Child Welfare Association

NICWA is a private, nonprofit, membership-based organization dedicated to the well-being of American Indian and Alaska Native children and families. Headquartered in Portland, Oregon, NICWA serves tribes, individuals, and private organizations throughout the United States and Canada by serving as the most comprehensive source of information on American Indian child welfare and acting as the only national Native organization focused on building tribal capacity to prevent child abuse and neglect.

Tremendous gains for children and their families have been made over NICWA's 35 years of service to Indian Country:

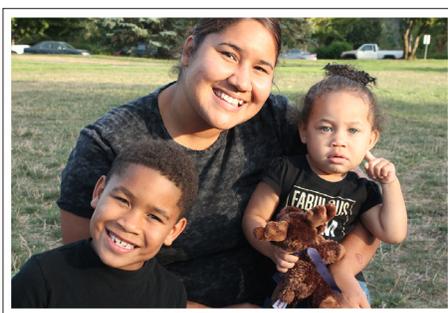
\$3 billion

Amount NICWA has brought in new funding to tribal child and family services in the U.S. through our relentless advocacy and policy efforts over the past 20 years.



2 youth

Beyond NICWA's youth engagement specialist position, NICWA reserves two spots on our board of directors for youth members to ensure that our work is informed by those we serve.



50+ communities

NICWA serves a wide geographic area and audience. Yearly, NICWA's technical assistance, community development, and advocacy work take staff to tribal communities, both on-reservation and within urban centers.



63,154 followers

NICWA harnesses social media as part of our public education efforts. Over the last year we have increased our reach with 3,250 new social media followers. Follow us!



1,074 calls

Number of requests for information and technical assistance calls NICWA responds to each year.



158,512 hours

Number of training hours completed by participants through NICWA hosted events, trainings, or conferences in the last 10 years.



900+ members

NICWA's strength is our members! As the number of NICWA member advocates grow, together we are better able to improve outcomes for Native children and their families. Join our movement as a NICWA member today.

337 people

NICWA launched a new online ICWA course in December 2016 to coincide with the ICWA regulations going into effect and the subsequent release of updated guidelines. This online training provides critical information that is easy to access in a format that maximizes learning for those on the front lines of Indian child welfare.

35,935 views

NICWA produced and released The Heart of ICWA videos as an educational tool to help share the history of, and ongoing need for, ICWA. Check out our YouTube channel or Facebook account to view and share these videos with your networks!

To learn more about the National Indian Child Welfare Association and Protecting Our Children Conference:



www.nicwa.org



Facebook: @NativeChildren



Twitter: @NativeChildren