Social Media Toolkit

#ICWA
FOR
FAMILIES
CAMPAIGN

November 2020
In celebration of Native American Heritage Month, show your support for the Indian Child Welfare Act (ICWA) and participate in the #ICWAForFamilies social media campaign from Monday, November 16, to Thursday, November 19.

The Indian Child Welfare Act (ICWA) is a long-standing federal law protecting the well-being of American Indian and Alaska Native children by upholding family integrity and stability within their community.

#ICWAforFamilies is hosted by the National Indian Child Welfare Association (NICWA), the National Congress of American Indians (NCAI), the Association on American Indian Affairs (AAIA), and the Native American Rights Fund (NARF). Together, these four national organizations form the Protect ICWA Campaign, a campaign that works to serve and support American Indian and Alaska Native children, youth, and families through upholding the Indian Child Welfare Act.
Children are best served by preserving as many connections with their birth and extended family and community as possible. ICWA lessens trauma from unnecessary removal by requiring active efforts to support and keep families together. #ICWAforFamilies

ICWA is based on citizenship. Citizenship is a political classification. Tribes have the authority to determine their citizenship requirements, which vary from tribe to tribe. Tribes are critical in ensuring the well-being of their citizen children and families. #ICWAforFamilies
Did you know? American Indian and Alaska Native children are still overrepresented in foster care, at times as high as 12x their proportion of the population. ICWA’s corrective measures are necessary to counteract systemic and individual bias in child welfare. #ICWAforFamilies

#ICWAForFamilies

TWEET CHAT

Join NICWA on Twitter, @NativeChildren, for an hour-long tweet chat to finish our ICWA advocacy strong.

Starting at 10 am PST, answer a new question every fifteen minutes of the hour. Tweet your response with “A1” for “Q1,” and “A2” for “Q2,” etc.

THURSDAY, NOVEMBER 19, 10 AM PST

- Question 1 (Q1): How does ICWA protect American Indian and Alaska Native children and families?
- Question 2 (Q2): #NativeFamilies: how has ICWA impacted you, your family, or your community?
- Question 3 (Q3): November is Native American Heritage Month. Why is it important for people to learn ICWA’s protections this #NAHM?
- Question 4 (Q4): Why is connection with family, community, and culture important for American Indian and Alaska Native children?
Questions?

Contact the Protect ICWA Campaign Partners

National Indian Child Welfare Association | www.nicwa.org
National Congress of American Indians | www.ncai.org
Association on American Indian Affairs | www.indian-affairs.org
Native American Rights Fund | www.narf.org