

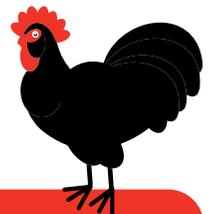


## 40<sup>TH</sup> ANNUAL PROTECTING OUR CHILDREN CONFERENCE SPONSORSHIP OPPORTUNITIES

The National Indian Child Welfare Association (NICWA) is excited to announce that our 40th Annual Protecting Our Children Conference will be a hybrid event: held onsite at the DoubleTree by Hilton Hotel at the Entrance to Universal Orlando in Orlando, Florida, and virtually online on April 3-6, 2022. Our theme is “Homecoming: 40 Years of Connecting for Our Children,” and **your sponsorship directly impacts our work to build the capacity of tribal nations to prevent child maltreatment and ensure that all Native children have safe, permanent homes.**

Last year we offered practical, timely, and culturally relevant information to 1,212 frontline tribal child welfare and behavioral health worker participants. Conference attendees represented 272 American Indian/Alaska Native/First Nations governments from 47 US states and Canadian provinces. Our theme of “Connectedness, Persistence, and Resilience” truly grounded all of us over three full days of content including four plenary sessions, 50 workshops, and 142 speakers. Our plenary sessions averaged 687 participants, and our workshops averaged 133 participants.

Our conference is the largest national gathering on American Indian and Alaska Native child advocacy issues. This year we anticipate over 1,500 attendees representing more than 200 tribes over four days.



“**IN THE MIDST OF ADDRESSING CHALLENGING ISSUES, THE CONFERENCE WAS NOT JUST INFORMATIVE, BUT ALSO A VERY INSPIRING AND UPLIFTING EXPERIENCE.”**



“**I APPRECIATE HOW THE INFORMATION, RESEARCH MATERIALS, AND TOPICS ARE CURRENT AND RELEVANT TO WHAT WE EXPERIENCE IN THE FIELD AND IN TRIBAL COMMUNITIES. THE ENERGY AND ENTHUSIASM OF NICWA STAFF HELPS IN RE-ENERGIZING THOUGHTS, PROCESSES, AND PROGRAM PLANNING IN A FIELD THAT IS FILLED WITH CHALLENGES AND DESPAIR.”**

### **Please join us.**

For more information, please contact Elizabeth Brando, development director, at (315) 412-8539 or [elizabeth@nicwa.org](mailto:elizabeth@nicwa.org).

# AC22 SPONSOR LEVELS

## HOST SPONSOR \$25,000

### **Logo and name recognition on premium signage throughout the conference and in NICWA communications**

• Premium app sponsor placement • Full page color welcome ad in agenda book • Logo placement on registration confirmation emails • Logo placement on conference t-shirt • Logo placement on slideshow for all keynote presentations • Profiled in NICWA News (circulation: 14,907) • Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 14,195) • Early-bird registration email (mailing list: 15,855) • Indian Country Today online publication thank you advertisement (subscribers: 79,000) • One press release (200 national and local media outlets) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

### **BENEFITS ONLY FOR THIS LEVEL OF SPONSORSHIP:**

• Premier branding opportunity to underwrite Welcome Kit to speakers for an additional \$5,000 • Brief (up to 2-minute) videotaped remarks at a general session • Verbal recognition at opening keynote presentation • Recognition as the Champion for Native Children Award sponsor • Verbal recognition at all general sessions

### **MEMBERSHIP AND REGISTRATION AND MARKETING OPPORTUNITY**

• Eight complimentary conference registrations • Complimentary vendor booth • \$1,000 Sage tribal/org NICWA membership **OR** Logo placement and underwriter credit on three e-blasts throughout the year (circulation: 15,855)

## PRESENTING SPONSOR \$20,000

### **Logo and name recognition prominently featured throughout the conference and in NICWA communications**

• Premium app sponsor placement • Full page color welcome ad in agenda book • Logo placement on registration confirmation emails • Logo placement on conference t-shirt • Logo placement on slideshow for all keynote presentations • Profiled in NICWA News (circulation: 14,907) • Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 14,195) • Early-bird registration email (mailing list: 15,855) • Indian Country Today online publication thank you advertisement (subscribers: 79,000) • One press release (200 national and local media outlets) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

### **BENEFITS ONLY FOR THIS LEVEL OF SPONSORSHIP:**

• Recognition as the Membership Meeting sponsor • Profile in one monthly membership e-bulletin (circulation: 1,200) • Verbal recognition at opening keynote presentation • Verbal recognition at all general sessions

### **MEMBERSHIP AND REGISTRATION—OR—MARKETING OPPORTUNITY**

• Six complimentary conference registrations **OR** a free vendor booth • \$1,000 Sage tribal/org NICWA membership **OR** Logo placement and underwriter credit on three e-blasts throughout the year (circulation: 15,855)

## FOUR DIRECTIONS SPONSOR \$10,000

### **Logo and name recognition featured throughout the conference and in NICWA communications**

• Logo placement on registration confirmation emails • Logo placement on conference t-shirt • Logo placement on slideshow for all keynote presentations • Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 14,195) • Indian Country Today online publication thank you advertisement (subscribers: 79,000) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

### **BENEFITS ONLY FOR THIS LEVEL OF SPONSORSHIP:**

• Recognition as the Sweepstakes sponsor • Verbal recognition at second keynote session • Verbal recognition at all general sessions

### **MEMBERSHIP AND REGISTRATION—OR—MARKETING OPPORTUNITY**

• Four complimentary conference registrations **OR** a free vendor booth • \$1,000 Sage Tribal/Org NICWA membership **OR** Logo placement and underwriter credit on one e-blast throughout the year (circulation: 15,885)

## SACRED CIRCLE SPONSOR \$5,000

### Logo and name recognition promoted throughout the conference and in NICWA communications

- Logo placement on slideshow for all keynote presentations • Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 14,195) • Indian Country Today online publication thank you advertisement (subscribers: 79,000) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

### BENEFITS ONLY FOR THIS LEVEL OF SPONSORSHIP:

- Verbal recognition at all general sessions

### OPTIONAL MEMBERSHIP—OR—BOOTH OPPORTUNITY

- \$1,000 Sage tribal/org NICWA membership **OR** Logo placement and underwriter credit on one e-blast throughout the year (circulation: 15,885) • Two complimentary conference registrations **OR** a free vendor booth

## MORNING STAR SPONSOR \$2,500

### Logo and name recognition in select conference and NICWA communications

- Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 14,195) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

### MEMBERSHIP AND REGISTRATION—OR—MARKETING OPPORTUNITY

- 400 Cedar tribal/org NICWA membership **OR** Logo placement and underwriter credit on one e-blast throughout the year (circulation: 15,885) • One complimentary conference registration **OR** 50% discount on vendor booth

## COUNCIL OF FRIENDS SPONSOR \$1,000

### Name recognition in select conference and NICWA communications

- Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 14,195) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

### REGISTRATION—OR—MARKETING OPPORTUNITY

- One complimentary conference registration **OR** 50% discount on vendor booth

### Change of Conference Format:

To ensure the safety and health of participants, NICWA may decide to change the conference format from a hybrid format (in-person and virtual) to virtual only, at its sole discretion. If NICWA changes the format of the event, sponsorship benefits will be converted to applicable products offered in the virtual conference platform.



**NICWA**

NICWA is a nonprofit, membership-based organization dedicated to the well-being of American Indian and Alaska Native children and families. Headquartered in Portland, Oregon, NICWA serves tribes, individuals, and private organizations throughout the United States and Canada by serving as the most comprehensive source of information on American Indian child welfare and acting as the only national Native organization focused on building tribal capacity to prevent child abuse and neglect.

