



**NICWA**

National Indian Child Welfare Association

## 41<sup>st</sup> Annual Protecting Our Children Conference Sponsor Levels

*April 2–5, 2023  
Reno, Nevada*

Each year, NICWA hosts the largest national gathering on American Indian and Alaska Native (AI/AN) child advocacy issues. With over 1,400 attendees—and growing every year—this three-day conference has become the premiere national event addressing tribal child welfare and well-being. Keynote speakers range from federal officials at the highest level of government to youth with lived experience in child welfare systems.

NICWA provides meaningful programming to conference attendees, creating a space where

participants can learn about the latest developments and best practices from experts in the field and from one another. Participants represent a cross-section of fields and interests including child welfare, mental health, and juvenile justice service providers; legal professionals; students; advocates for children; and tribal, state, and federal leaders.

Support our mission to protect Native children and their families and keep them connected to their culture with a tribal government or corporate Protecting Our Children Conference sponsorship.



### HOST SPONSOR \$25,000

Name and logo recognition on premium signage throughout the conference and in NICWA communications

- Brief (up to two minutes) videotaped remarks at a general session
- Profiled in NICWA News (circulation: 14,907)
- Verbal recognition at opening keynote presentation
- Recognition as the Champion for Native Children Award sponsor
- Full page color welcome ad in agenda book
- Verbal recognition at all general sessions
- One press release (national and local media outlets)
- Conference final report

Logo placement on:

- Registration confirmation emails
- Attendee promotional items (potential t-shirt, tote bag, list in formation)
- Slideshow for all keynote presentations
- Website (number of page views per month: 45,370)
- Facebook (followers: 54,747)
- Twitter (followers: 16,466)
- Early-bird registration email (circulation: 15,855)
- Indian Country Today online publication thank you advertisement (subscribers: 79,000)
- Monthly event e-bulletin (circulation: 15,855)

Registration and Membership Benefits only for this level of sponsorship:

- Eight complimentary conference registrations (a \$4,800 value)
- \$1,000 Sage NICWA membership or logo placement on three e-blasts (circulation: 15,855)



## PRESENTING SPONSOR \$20,000

Name and logo recognition prominently featured throughout the conference and in NICWA communications

- Verbal recognition at opening keynote presentation • Verbal recognition at all general sessions • Recognition as the Sweepstakes sponsor (est. views 110,000) • Logo and name on full-page color sweepstakes promotional page in agenda book • Logo and name on dedicated sweepstakes page on NICWA website • One press release (national and local media outlets) • Conference final report

Logo placement on:

- Registration confirmation emails • Attendee promotional items (potential t-shirt, tote bag, list in formation)
- Slideshow for all keynote presentations • Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 16,466) • Early-bird registration email (circulation: 15,855) • Indian Country Today online publication thank you advertisement (subscribers: 79,000) • Monthly event e-bulletin (circulation: 15,855)

Registration and Membership Benefits only for this level of sponsorship:

- Six complimentary conference registrations (a \$3,600 value) • \$1,000 Sage NICWA membership or logo placement on two e-blasts (circulation: 15,855)



## FOUR DIRECTIONS SPONSOR \$10,000

Name and logo recognition featured throughout the conference and in NICWA communications

- Recognition as the Membership Meeting sponsor • Conference final report

Logo placement on:

- Registration confirmation emails • Attendee promotional items (potential t-shirt, tote bag, list in formation)
- Slideshow for all keynote presentations • Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 16,466) • Early-bird registration email (circulation: 15,855) • Indian Country Today online publication thank you advertisement (subscribers: 79,000) • Monthly event e-bulletin (circulation: 15,855)

Registration and Membership Benefits only for this level of sponsorship:

- Four complimentary conference registrations (a \$2,400 value)
- \$1,000 Sage NICWA membership or logo placement on one e-blast (circulation: 15,885)



## SACRED CIRCLE SPONSOR \$5,000

Logo placement on:

- Slideshow for all keynote presentations • Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 16,466) • Indian Country Today online publication thank you advertisement (subscribers: 79,000) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

Benefits only for this level of sponsorship:

- Two complimentary conference registrations (a \$1,200 value)
- \$1,000 Sage NICWA membership



## MORNING STAR SPONSOR \$2,500

Name and logo recognition in select conference and NICWA communications

Logo placement on:

- Slideshow for all keynote presentations • Website (number of page views per month: 45,370) • Facebook (followers: 54,747) • Twitter (followers: 16,466) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

Benefits only for this level of sponsorship:

- One complimentary conference registration (a \$600 value)
- \$400 Cedar NICWA membership



## COUNCIL OF FRIENDS SPONSOR \$1,000

Name and logo recognition in select conference and NICWA communications

- Website (number of page views per month: 45,370) • Monthly event e-bulletin (circulation: 15,855) • Conference final report

Benefits only for this level of sponsorship:

- 50% off one conference registration (a \$300 value)

### **Change of Conference Format:**

If necessary to ensure the safety and health of participants, NICWA may decide to change the conference format.

If NICWA changes the format of the event, sponsorship benefits will be converted to applicable products offered in the virtual conference platform.