



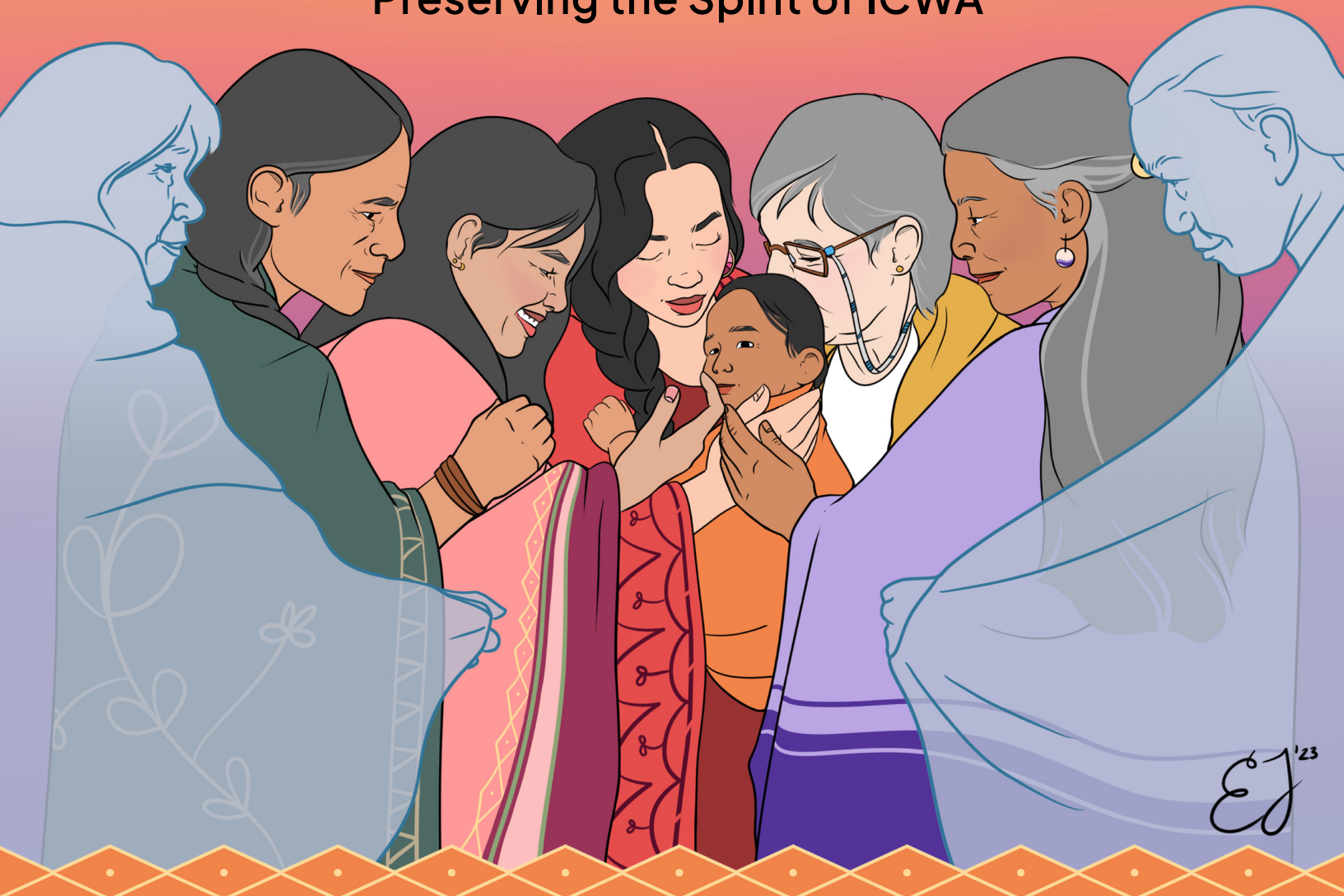
NICWA

National Indian Child Welfare Association
Protecting Our Children • Preserving Our Culture

42ND ANNUAL

Protecting Our Children

**Together We Stand:
Preserving the Spirit of ICWA**



Sponsorship Opportunities
April 7–10, 2024 • Seattle, WA



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The National Indian Child Welfare Association (NICWA) is excited to announce that our 42nd Annual Protecting Our Children Conference will be held in Seattle, Washington, on April 7–10, 2024.

[Each year](#), NICWA brings together the largest national gathering on American Indian and Alaska Native child advocacy issues. With over 1,800 attendees—and growing every year—this multi-day conference is the premiere national event addressing tribal child welfare and the well-being of Native children and families. Conference attendees are a cross-section of experts, practitioners, and leaders in their fields, including child welfare, mental health, and juvenile justice service providers; legal professionals; advocates for children; and tribal, state, and federal government representatives.

NICWA's Protecting Our Children Conference offers cutting-edge programming and is the leading source of emerging best practices in Indian child welfare and related fields. Highlighting strategies to develop programs and services that keep Native families together and thriving is the core of our programming, and Indian Child Welfare Act (ICWA) compliance is the cornerstone of NICWA's work and of this convening. Our innovative mix of content and activities inspires attendees to develop and strengthen culturally based programming and systems change efforts in their communities.

Your support makes this work possible. Sponsoring NICWA's Protecting Our Children Conference offers you the opportunity to reach a unique audience while directly supporting work to build the capacity of tribal nations to prevent child maltreatment and ensure that all Native children have access to community-based, culturally appropriate services that help them grow up safe, healthy, and spiritually strong—free from abuse, neglect, sexual exploitation, and the damaging effects of substance abuse.

For more information, [watch a recap](#) of last year's conference and contact Lynn Lindell at lynn@nicwa.org.

Sponsorship Opportunities

NICWA values your partnership with us as a sponsor of the Protecting Our Children Conference. All sponsors will receive some benefits in common:

- Name and logo recognition on conference signage and in select NICWA communications (tiered by sponsorship level)
- NICWA website logo placement and listing
- NICWA conference app listing
- NICWA social media listing—Facebook, Instagram, LinkedIn, Twitter
- Logo in slideshow during all conference general sessions (logo deadline is March 1, 2024)
- Inclusion in conference final report
- Inclusion in thank-you article in post-conference *NICWA News*

In addition to the benefits listed above, sponsors will also receive unique benefits based on sponsorship level.

“That empowering and humbling feeling of being in a room with almost 2,000 like-minded Indigenous people who care about ICWA and are trying to make positive changes in their community.”

—2023 Protecting Our Children Conference attendee

“Greatly appreciate this opportunity and all information and feedback. Everything I learn will be resourceful on how my approach to families will be.”

—2023 Protecting Our Children Conference attendee



Additional Sponsorship Benefits by Level

Host Sponsor • \$25,000

- Banner in conference app
- Verbal recognition at all general sessions
- Opportunity for brief live remarks during one general session
- Recognition as Banquet and Champion for Native Children Award sponsor
- Logo and name on dedicated Champion for Native Children Award page on NICWA website
- One reserved banquet table if requested by March 1
- Welcome ad with logo in agenda book
- Profile in *NICWA News*
- One press release (national and local media outlets)
- Logo on early-bird postcard (must be confirmed and logo received by January 5)
- Logo on conference registration emails
- Logo placement on conference lanyards, T-shirts, tote bags
- Product placement in tote bags
- Six complimentary conference registrations (a \$4,410 value)—can exchange one conference registration for complimentary exhibit booth until booths are sold out
- \$1,000 Sage NICWA membership

Four Directions Sponsor • \$10,000

- Verbal recognition at all general sessions
- Recognition as Sweepstakes Sponsor
- Logo on dedicated Sweepstakes webpage
- Logo placement on conference T-shirts
- Product placement in tote bags
- Four complimentary conference registrations (a \$2,940 value)—can exchange one conference registration for complimentary exhibit booth until booths are sold out
- \$1,000 Sage NICWA membership

Sacred Circle Sponsor • \$5,000

- Verbal recognition at one general session
- Recognition as Annual Membership Meeting Sponsor
- Logo in slideshow for Annual Membership Meeting
- Product placement in tote bags
- Two complimentary conference registrations (a \$1,470 value)—can exchange one conference registration for complimentary exhibit booth until booths are sold out
- \$1,000 Sage NICWA membership

Morning Star Sponsor • \$2,500


- One complimentary conference registration (a \$735 value)—can exchange for complimentary exhibit booth until booths are sold out
- \$400 Cedar NICWA membership

Council of Friends Sponsor • \$1,000

- 50% off one conference registration (a \$367.50 value)

Logo deadline for early-bird postcard inclusion is January 5, 2024. General logo deadline is March 1, 2024.

For more information, contact Lynn Lindell at lynn@nicwa.org.
National Indian Child Welfare Association
5100 S Macadaam Ave, Ste 300, Portland OR 97239



About NICWA

NICWA is a nonprofit membership organization dedicated to the well-being of American Indian and Alaska Native children and families. Headquartered in Portland, Oregon, NICWA's members include tribes, individuals—both Native and non-Native—and private organizations from around the United States and Canada concerned with Native child and family issues. NICWA works to improve the well-being of Native children and families; supports tribes in building the capacity to prevent child abuse and neglect through positive systems change at the tribal, state, and federal levels; and is the most comprehensive source of information on American Indian and Alaska Native child welfare. Through the efforts of our staff, board, members, and partners, NICWA protects Native children and keeps them connected to their family, community, and culture.

NICWA works in four major areas to protect Native children and families: community development, training, public policy and advocacy, and research.

Community Development

NICWA helps build tribal capacity to prevent child abuse and neglect through positive systems change at the tribal, state, and federal levels. By promoting prevention services, our programming supports the safety, health, well-being, and spiritual strength of Native children along the broad continuum of their lives.

Training

NICWA provides training, technical assistance, and professional development for those interested in learning about Indian child welfare and related fields. From our annual conference—the preeminent national event dedicated to tribal child welfare and well-being—to our trainings tailored for individual communities, NICWA strives to provide rigorous, timely, and meaningful information to those who serve Native children and families.

Public Policy and Advocacy

NICWA advocates for policies that support tribal communities and their efforts to protect children, decolonize services, and reclaim the cultural beliefs, traditions, and customs that are the foundation of protecting Native children and strengthening Native families. Our collaborative advocacy efforts played a key role in the positive outcome upholding the Indian Child Welfare Act in the Supreme Court's recent *Haaland v. Brackeen* decision.

Research

NICWA conducts research and evaluation in service to tribal communities in ways that are sensitive to historical traumas and respectful of and aligned with community needs, values, cultures, and traditions. We provide and interpret data to help inform services and advocate for funding for child welfare programs.

To learn more about NICWA and the Protecting Our Children Conference, please visit www.nicwa.org/conference

If necessary to ensure the safety and health of participants, NICWA may decide to change the conference format. If NICWA changes the format of the event, sponsorship benefits will be converted to applicable products offered through a virtual conference platform.

