



44th Annual

Protecting Our Children Conference

Uniting Our Voices for
Our Children, Culture,
& Communities

Oklahoma City, OK
March 29–April 1

2026



Sponsorship Opportunities



NICWA

National Indian Child Welfare Association
Protecting Our Children • Preserving Our Culture

About the Protecting Our Children Conference



The National Indian Child Welfare Association (NICWA) is excited to announce that our 44th Annual Protecting Our Children Conference will be held at the Oklahoma City Convention Center on March 29–April 1, 2026.

Each year, NICWA brings together the largest gathering in the United States and Canada on Native child advocacy issues: the Protecting Our Children Conference. Over 2,000 attendees from across Indian Country come together for a multiday conference that is the leading convener of emerging best practices in Native child welfare and related fields.

Protecting Our Children Conference attendees represent a diverse cross-section of experts, practitioners, and leaders in their fields, including child welfare, mental health, and juvenile justice service providers; legal professionals; advocates for children and youth; and Tribal, state, and federal government representatives. Our engaging mix of cutting-edge programming and activities inspires and equips attendees to develop and strengthen culturally based programs, services, and systems change efforts that keep Native families together and thriving.

This year's conference theme is "Uniting Our Voices for Our Children, Culture, and Communities," and we hope you will join your voice with ours. Sponsoring NICWA's Protecting Our Children Conference gives you the opportunity to reach a unique audience of leaders, advocates, and decision makers while directly supporting efforts to build Tribal Nations' capacity to prevent child maltreatment and strengthen Tribal sovereignty.

"As someone that is new to the role of an ICWA worker, this conference has lit a fire under my shoes and showed me the importance and impact ICWA makes to the families we work with."

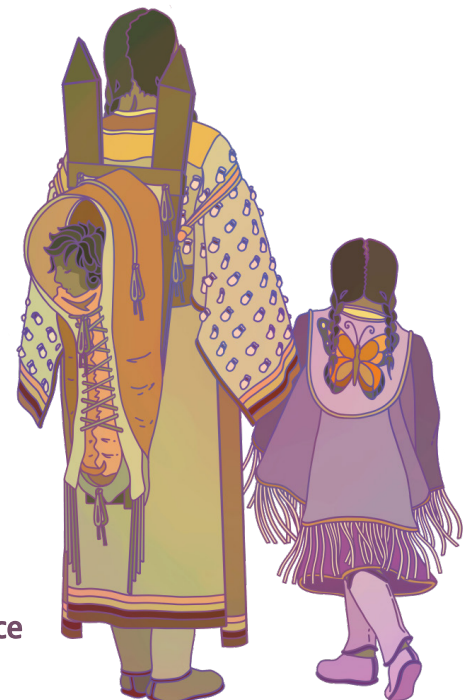
- 2025 NICWA Conference Participant

Sponsorship Benefits & Opportunities

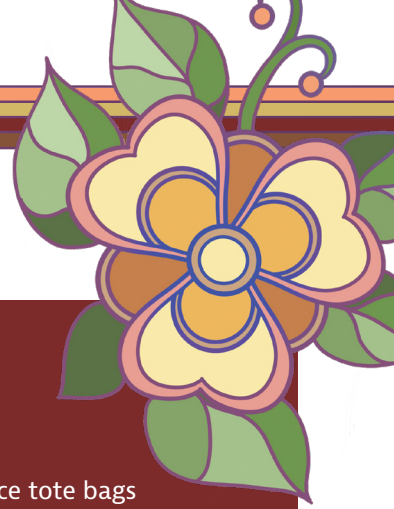
NICWA values your partnership with us as a sponsor of the Protecting Our Children Conference. All sponsors receive some benefits in common:

- Name and logo recognition on conference signage, in conference agenda book, and in select NICWA communications (tiered by sponsorship level)
- NICWA website logo placement and listing
- NICWA conference app listing
- NICWA social media listing
- Logo in slideshow during all conference general sessions (logo deadline: February 23, 2026)
- Inclusion in conference final report
- Inclusion in thank-you article in post-conference *NICWA News* newsletter

In addition to the benefits listed above, Protecting Our Children Conference sponsors will also receive unique benefits based on sponsorship level.



Additional Sponsorship Benefits by Level



Host Sponsor | \$25,000

- Banner in conference app
- Verbal recognition in all general sessions
- Opportunity for brief live remarks during one general session
- Recognition as Banquet Sponsor
- Welcome ad with logo in conference agenda book
- Press release to national and local media outlets
- Logo on conference registration emails
- Name placement on conference lanyards
- Logo placement on conference T-shirts and tote bags
- Product placement in conference tote bags (notification deadline: February 23, 2026)
- Six complimentary conference registrations (a \$4,710 value)—can exchange two conference registrations for one complimentary exhibit booth until booths are sold out
- \$1,000 Sage NICWA membership



Four Directions Sponsor | \$12,000

- Verbal recognition at all general sessions
- Recognition as Annual Membership Meeting Sponsor
- Logo placement on conference T-shirts
- Product placement in conference tote bags (notification deadline: February 23, 2026)
- Four complimentary conference registrations (a \$3,140 value)—can exchange two conference registrations for one complimentary exhibit booth until booths are sold out
- \$1,000 Sage NICWA membership

Sacred Circle Sponsor | \$6,500

- Verbal recognition at one general session
- Recognition as Coffee Break Sponsor
- Product placement in conference tote bags (notification deadline: February 23, 2026)
- Two complimentary conference registrations (a \$1,570 value)—can exchange for one complimentary exhibit booth until booths are sold out
- \$1,000 Sage NICWA membership

Morning Star Sponsor | \$3,500

- One complimentary conference registration (a \$785 value)
- \$400 Cedar NICWA membership

Council of Friends Sponsor | \$1,500

- 50% off one conference registration (a \$392.50 value)



Questions?

For more information or to discuss exclusive add-on or standalone sponsorship opportunities, contact April Black at april@nicwa.org or (503) 222-4044 ext. 140.

All logos are required by February 23, 2026, for guaranteed inclusion.



About



NICWA

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NICWA is a 501(c)(3) nonprofit membership organization that protects the safety, health, and cultural identity of all Native children and families—today and for future generations—by upholding culturally based services, community strength, and Tribal sovereignty. NICWA's members include Tribes, individuals—both Native and non-Native—and private organizations from across the United States and Canada concerned with Native child and family issues. Together, we work toward our vision that all Native children and their families are safe, healthy, and belong to strong communities that are culturally and spiritually abundant.

NICWA works at the Tribal, local, state, and national levels to strengthen the interrelated and interdependent networks and systems that support Native children and families. Our work on behalf of Native children and youth responds to changing needs in Indian Country and the evolving context in the child welfare field and the country.

Drawing on ancestral wisdom, NICWA creates conditions for strong and stable nurturing networks wherever Native children and youth grow up. We support families raising Native children by valuing family integrity and ensuring access to culturally based services. Following the leadership of Tribal Nations and in collaboration with public and private sector partners, we strengthen and nurture community-based solutions and services. At all levels, NICWA upholds and advocates for child welfare practice, policy, and resource allocation that is rooted in cultural identity, equity, and Tribal sovereignty.

NICWA uses proactive, culturally grounded strategies that build Tribal capacity and influence policy at all levels. Through hands-on learning and shared expertise, we support Native-led approaches that keep children safe, supported, and connected to their families and communities. Sponsoring the Protecting Our Children Conference is an important strategy to contribute to NICWA's impact. Your support helps NICWA uphold Tribal sovereignty, promote Tribal-led child welfare practices, and ensure Native children thrive in culturally abundant, well-resourced communities for generations to come.

If necessary to ensure the health and safety of participants, NICWA may decide to change the conference format. If NICWA changes the format of the event, sponsorship benefits will be converted to equivalent opportunities offered through a virtual conference platform.

National Indian Child Welfare Association, 5100 S Macadam Avenue, Suite 300, Portland OR 97239

